



ENERGY 2012

MARKETING PROGRAM

International Conference

Organized by the

Association of Energy Sector Specialists

under the sponsorship

of the Ministry of Infrastructure and Energy, Ministry of Education and Science, Ministry of Environment, Mining and Spatial Planning, Ministry of Economy and Regional Development, Serbian Chamber of Commerce and public enterprises EPS, NIS a.d. Novi Sad, EMS, Srbijagas

Zlatibor, 27.03 – 30.03.2012

In the framework of the Conference **ENERGY 2012**, an EXHIBITION will be organized. The Conference Organizational Committee thus wants to give the opportunity to the participants to, along with the specialized content of the Conference, acquaint themselves with specific products, software, services, and project financing conditions of the major companies and to get to know consulting companies in all the fields of interest in the sector of energy. We anticipate that major companies and companies engaged in the production of electrical equipment will take part, as well as the companies engaged in production, transportation, distribution of gas and gas related equipment, including equipment for gas end users. Furthermore, for consulting, designing, research and development organizations, governmental and non-governmental agencies and other interested factors of the economic and social development, locations have been planned where they will present the most recent achievements they intend to light up from the marketing point of view during the Conference, renew old and establish new contacts with

the Conference participants, professionals and businessmen from the energy sector.

MARKETING PROGRAM has been conceived in that sense and its content is to provide conditions for promotional and marketing presentations and exhibitions of products and services relevant to energy-related achievements in the energy sector, industry, public utilities systems, transportation industry, building industry, renewable and new energy sources.

Forms of participation of companies in the Conference *ENERGY 2012* are the following:

General Sponsor

Golden Sponsor

Silver Sponsor

Bronze Sponsor

Sponsor

Opening Ceremony and Welcoming Cocktail Sponsor

Donor

Exposition Participant

Presentation Panel

Advertising

Distribution of Promotional Material

For every form of participation, rights and fees are foreseen that are intended to cover the Conference expenses.

Donor

Payment of **1500** Euros gives you the **right to:**

- ✘ display company name on the Sponsors' panel in the plenary meeting hall
- ✘ display company name in the Conference Program
- ✘ display company name on CD
- ✘ display company name in the Collection of Works

Opening Ceremony and Welcoming Cocktail Sponsor

Payment of **3000** Euros gives you the **right to:**

- ✘ display logotype and trade mark on the panel in the opening ceremony hall with the note that in question is the Opening Ceremony Sponsor
- ✘ display logotype and trade mark in the Conference Program
- ✘ greet Conference participants during the Opening Ceremony and invite participants to a cocktail he hosts
- ✘ Letter of Thanks of the Conference

Conference Sponsor

Sponsorship fee (that also covers joint publishing of the journal ENERGY in the next 2012) is **2000** Euros in Dinar equivalent and it gives you the **right to:**

- ✘ advertising space in the next printed materials of the Conference:
 - quarter page in the Conference Program
 - quarter page in the Collection of Works
- ✘ display Sponsor's logotype and trade mark on the Sponsors' panel in the plenary meeting hall
- ✘ display Sponsor's logotype and trade mark in the Conference Program
- ✘ display Sponsor's logotype and trade mark in the Collection of Works
- ✘ display Sponsor's logotype and trade mark on CD
- ✘ multimedia presentation of up to 10 MB on Conference CD
- ✘ opportunity to distribute brochures, catalogues and other advertising material to the Conference participants
- ✘ joint publishing of the journal ENERGY for four issues and logotype on the first pages, one representative in the journal Publishing Committee / Editorial Board, one copy of the journal ENERGY, printed advertisement in the journal ENERGY
- ✘ Letter of Thanks of the Conference
- ✘ one registration fee.

Bronze Sponsor

Sponsorship fee (that also covers joint publishing of the journal ENERGY in the next 2012) is **3000** Euros in Dinar equivalent and it gives you the **right to:**

- ✘ advertising space in the next printed materials of the Conference:
 - half page in the Conference Program
 - half page in the Collection of Works
- ✘ display Bronze Sponsor's logotype and trade mark on the Sponsors' panel in the plenary meeting hall
- ✘ display Bronze Sponsor's logotype and trade mark in the Conference Program
- ✘ display Bronze Sponsor's logotype and trade mark in the Collection of Works
- ✘ display Bronze Sponsor's logotype and trade mark on CD
- ✘ multimedia presentation of up to 10 MB on Conference CD
- ✘ opportunity to distribute brochures, catalogues and other advertising material to the Conference participants
- ✘ outfitted exhibition space of **6 m²** within the Conference Exhibition

- ✘ joint publishing of the journal ENERGY for four issues and logotype on the first pages, one representative in the journal Publishing Committee / Editorial Board, one copy of the journal ENERGY, printed advertisement in the journal ENERGY
- ✘ Badge that is presented during the Conference Opening Ceremony
- ✘ **two** registration fee.

Silver Sponsor

Sponsorship fee (that also covers joint publishing of the journal ENERGY in the next 2012) is **5000** Euros in Dinar equivalent and it gives you the **right to:**

- ✘ advertising space in the next printed materials of the Conference:
 - one page in the Conference Program
 - one page in the Collection of Works
- ✘ display Silver Sponsor's logotype and trade mark on the Sponsors' panel in the plenary meeting hall
- ✘ display Silver Sponsor's logotype and trade mark in the Conference Program
- ✘ display Silver Sponsor's logotype and trade mark in the Collection of Works
- ✘ display Silver Sponsor's logotype and trade mark on CD
- ✘ multimedia presentation of up to 20 MB on Conference CD
- ✘ opportunity to distribute brochures, catalogues and other advertising material to the Conference participants
- ✘ outfitted exhibition space of **9 m²** within the Conference Exhibition
- ✘ booked **15-minutes** presentation time
- ✘ joint publishing of the journal ENERGY for four issues and logotype on the first pages, one representative in the journal Publishing Committee / Editorial Board, two copies of the journal ENERGY, coloured page in the journal ENERGY
- ✘ Badge that is presented during the Conference Opening Ceremony
- ✘ **three** registration fees.

Golden Sponsor

Sponsorship fee (that also covers joint publishing of the journal ENERGY in the next 2012) is **7000** Euros in Dinar equivalent and it gives you the **right to:**

- ✘ advertising space in the next printed materials of the Conference:
 - one page in the Conference Program
 - one page in the Collection of Works
 - one page in the journal ENERGY
- ✘ logotype in the information on the Conference published on the site: www.savezenergeticara.org.rs
- ✘ link to company web site in the information on the Conference published on the site www.savezenergeticara.org.rs

- ✘ display Golden Sponsor's logotype and trade mark on the Sponsors' panel in the plenary meeting hall
- ✘ display Golden Sponsor's logotype and trade mark in the Conference Program
- ✘ display Golden Sponsor's logotype and trade mark in the Collection of Works
- ✘ display Golden Sponsor's logotype and trade mark on CD
- ✘ multimedia presentation of up to 20 MB on Conference CD
- ✘ opportunity to distribute brochures, catalogues and other advertising material to the Conference participants
- ✘ outfitted exhibition space of **12 m²** within the Conference Exhibition
- ✘ booked **30-minutes** presentation time
- ✘ joint publishing of the journal ENERGY for four issues and logotype on the first pages, one representative in the journal Publishing Committee / Editorial Board, three copies of the journal ENERGY, two advertising pages in the journal
- ✘ Badge that is presented during the Conference Opening Ceremony
- ✘ **five** registration fees.

General Sponsor

There can be only one General Sponsor.

Sponsorship fee (that also covers joint publishing of the journal ENERGY in the next 2012) is **10000** Euros in Dinar equivalent and it gives you the **right to**:

- ✘ advertising space in the next printed materials of the Conference:
 - one page in the Conference Program
 - one page in the Collection of Works
 - two pages in the journal ENERGY
- ✘ logotype in the information on the Conference published on the site: www.savezenergeticara.org.rs
- ✘ link to company web site in the information on the Conference published on the site www.savezenergeticara.org.rs
- ✘ company logotype – banner on the Congress Centre main entrance
- ✘ company logotype on the screen in the hall at the beginning of the Conference
- ✘ opportunity to distribute brochures, catalogues and other advertising material to the Conference participants
- ✘ logotype and short presentation of the company activities on the Association of Energy Sector Specialists site
- ✘ display of banner with the company logotype in the Congress Centre
- ✘ display General Sponsor's logotype and trade mark on a visible place in the plenary meeting hall
- ✘ display General Sponsor's logotype and trade mark in the Conference Program
- ✘ display General Sponsor's logotype and trade mark in the Collection of Works

- ✘ display General Sponsor's logotype and trade mark on CD
- ✘ multimedia presentation of up to 20 MB on Conference CD
- ✘ opportunity to distribute brochures, catalogues and other advertising material to the Conference participants
- ✘ outfitted exhibition space of **18 m²** in central a location within the Conference Exhibition
- ✘ booked **45-minutes** presentation time
- ✘ joint publishing of the journal ENERGY for four issues and logotype on the first pages, one representative in the journal Publishing Committee / Editorial Board, five copies of the journal ENERGY, four coloured pages in the journal
- ✘ Badge that is presented during the Conference Opening Ceremony
- ✘ seven registration fees.

Business Presentations

Through business presentations the Conference participants will be given the opportunity to acquaint themselves with the latest programs and achievements of the companies in the filed of energy.

Payment of 1000 Euros gives the participant right to a 15-minutes presentation of the company and its production program according to the earlier established schedule of the organizer. Business presentations will be held during the afternoon hours. Final schedule of business presentations will be published on the information board next to the registration desk. Enterprises, equipment manufacturers and other interested for the presentation of their potentials and production programs are free to book time term within the Conference Program. For all further information please contact the Association of Energy Sector Specialists, telephone 011/2183 315.

Advertiser

Advertising in the Conference Program:

- | | |
|----------------------------------|------------|
| ○ one page of b/w advertisement | 1000 Euros |
| ○ half page b/w advertisement | 800 Euros |
| ○ quarter page b/w advertisement | 500 Euros |

Advertising in the Collection of Works:

- | | |
|----------------------------------|------------|
| ○ one page of b/w advertisement | 1000 Euros |
| ○ half page b/w advertisement | 800 Euros |
| ○ quarter page b/w advertisement | 500 Euros |

Advertising on the Conference CD:

- | | |
|----------------|-----------|
| ○ up to 200 MB | 800 Euros |
| ○ up to 10 MB | 500 Euros |

Promotional Material

Payment of **300** Euros gives the participant right to distribute brochures, catalogues or other material by which the company will present itself to the Conference participants.

Presentation Panel

Graphical presentation of the company in the exhibition space panel:

dimensions 1 x 1 **500** Euros

Exhibitor

Within the framework of Conference, an exhibition of equipment, products, instruments, services and software of domestic and foreign manufacturers is organized.

Exhibitor gets:

- ⌘ outfitted standard stand that contains:
 - desk 2 x 0,50 m
 - inscription in logotype 2 x 0,30 m
 - rack (open cabinet) 1 x 0,50 m
 - 220V power outlet
 - lighting
- ⌘ one registration fee

Price of the **6 m²** exhibition space is **700** Euros

The value of Euro is established according to the mean exchange rate of the National Bank of Serbia as at the day of payment.

If you are interested to obtain more details, please fill in the **application form** and our representatives will contact you:

COMPANY NAME

CONTACT PERSON'S NAME AND SURNAME

ADDRESS

Telephone number Fax

E-mail

Send

SAVEZ ENERGETIČARA

11000 BEOGRAD, Knez Mihailova 33

Telephone: ++ 381 11 2183 315 Fax: ++ 381 11 2639 368

E-mail: savezenergeticara@eunet.rs

Payment Conditions

The amounts given for specific forms of participation are without tax.

For the payments in Dinars, the amounts in Euros are to be calculated using the mean exchange rate of the NBS as at the day of payment.

Payment in Dinars is to be remitted to the account of the Association of Energy Sector Specialists:

Number **355-1006850-61** Vojvodjanska banka

Instruction for bank transfer money for foreign participants is published on web site www.savezenergeticara.org.rs

Organizer's Information

ASSOCIATION OF ENERGY SECTOR SPECIALISTS

President of the Association: Nikola Rajaković

Secretary of the Association: Nada Negovanović

Address: 11000 BEOGRAD, Knez Mihailova 33

Telephone: ++ 381 11 2183 315 Fax: ++ 381 11 2639 368

E-mail: savezenergeticara@eunet.rs

Web: www.savezenergeticara.org.rs

In order to give us an insight in the required space and time for the presentation, arrangement of stands and insertion into the Conference Program, you are kindly asked to fill in the Application on the enclosed form.

Application

ENERGY 2012

Participant's data:

Name:

Surname:

Company:

Address:

Telephone:

Fax to send the proforma invoice:

E-mail:

PIB:

COMPANY NAME

CONTACT PERSON'S NAME AND SURNAME

ADDRESS

Telephone number

Fax

E-mail

Send

SAVEZ ENERGETIČARA

11000 BEOGRAD, Knez Mihailova 33

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